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STRATEGIC PLAN

**Updated by the City Council
November 2022**

Projects	Complete	In Progress	Delayed	Not Feasible	Comments
A. Livability Community and Culture					
A1,2. Encourage youth involvement in community affairs, improvement projects, and City Council Meetings		X			Students enlisted in local art projects (banners), Library art shows, crafts, games & teen advisory; Senior Class attends Council Meeting annually
A6. Provide two more deputies From Marion County Sheriff Dept.		X			Public Safety Fee established and 3 rd Deputy to be hired Jan. 2023
A14. Conser House restoration		X			1 st floor renovation & landscaping complete; seeking grant for 2 nd floor engineering study

B. Recreation and Open Space	Complete	In Progress	Delayed	Not Feasible	Comments
B10. Encourage public involvement in developing plans, ideas, and possibilities for current & future parks		X			Seek partnerships to develop parks: 5 th St wetland, old gas station, & Mill St lot
B11. Create a Parks Maintenance Plan for publicly owned property		X			Plan will align with park development projects
B13. Cap well, remove housing, structures at 7 th St. Park – sell lot		X			Well house removed; bids received to cap well; preparing to sell property
B14. Acquire & Develop Large Playground Style Park		X			Potential development of large subdivision will generate park land donation

C. Infrastructure	Complete	In Progress	Delayed	Not Feasible	Comments
C3. Complete or connect 5th St. between Hazel & Cemetery Hill			X		When development occurs
C1A. Improve S. Main St.			X		County Rd; need funding; work w/MC; identified in new TSP
C1B. Improve N. Main St.		X			Lack of funding; saving \$\$ annually; will require partnerships with prop owners
C5,7. Encourage development of public transportation options & coordinate initiatives w/other cities		X			Utilize opportunities with the MPO to express City's need
C8. Develop City Wide Broadband Policy – Dig Once & Conduit to the home		X			Working on policies with consultants hired by MC; desire to develop list of available services in the community
C9. 2 nd Street Improvement			X		ODOT Hwy; need identified in new TSP; seek partnerships to promote upgrades

D. Planning and Growth	Complete	In Progress	Delayed	Not Feasible	Comments
D2. Prepare 20-year annexation plan.		X			Continuous work from Planning Comm & staff is required

E. Economic Development	Complete	In Progress	Delayed	Not Feasible	Comments
E1. Conduct meetings with industrial land owners and others to identify realistic industries to attract.		X			Council/Mayor/Staff to meet with property owners & investors
E2. Conduct market analysis for industrial development opportunities.			X		
E18. Provide the availability of modern services & resources to improve conditions for economic growth and overall quality of life.		X			New Library completed 2018; MC Econ Dev grant providing \$15k/year for 5 years; New WTP

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ONGOING PROJECTS MAINTAINED REGULARLY

A4 & ?? – Respect, support, and encourage cultural diversity; and, promote participation in existing City events and partnerships of new ones by attending, volunteering, and/or contributing financially, as the budget allows

A8-10, 12 – Continue City-wide clean-up programs as budget and staffing allows; and, partnering with local organizations to promote, educate, and encourage businesses and citizens to take part in keeping the City clean

A15 – Encourage public participation in the continuous review of the Strategic Plan by making the document available on the City’s website and conducting public meetings where citizen input is always welcome

HISTORY OF COMPLETED PROJECTS

A 13 – Build a Community Center	Completed privately, outside of City
B ?? – Develop a Parks Master Plan	Completed in 2007; Don Ganer & Assoc.
B 1 - Change development code to require parks/open space in new development	Included in 2007 PMP
B 2 - Identify open space for park dev (old gas station, wooded wetland)	Acquired 2 foreclosed properties from MC (wetland & old gas station) & purchased river front property along Mill St.
B5.2 - Establish park maint. line item in annual budget	Fund 16: Parks Fund established 2009
B 4 – Develop Park CIP and SDC for	Created & implemented with 2007 PMP
B 6 - Develop inventory of properties along the river	Riverfront land inventory completed by past Planning staff
B ?? – Strengthen relationship w/P&R Dist. by appointing Liaison	Completed; currently in place
B 8 – Acquire waterfront prop for park	Purchased Mill St. prop FY20-21
C 6 - Develop industrial infrastructure plan	Adopted Jan. 2003
D 1 – Develop Statement on Growth	Adopted 2002; Reviewed 2018; Next 2021
D 3 - Create map of developable lands Within UGB	Update as needed; Review every 3yrs

D 6 - Update Zoning Inventory	Update as needed; Review every 3yrs
D 7 – Develop 20-year TSP	Completed June 2022
E ? - Conduct industrial land needs Assessment & inventory	Completed 2016; Periodic review
E 5 - Conduct commercial land needs Assessment & inventory	Completed with COG assist; period review
E 8 - PC analyze dev code for revisions	Completed; PC continuously reviews
E 17 – Design & paint murals on bldgs.	Completed by private business owners

PROJECTS THAT NO LONGER APPLY

A ? - Monitor effects of housing rehab program	Program managed by MWVCOG
A 7 – Revive a local police department	Research, studies & budget find project not feasible or necessary for the City
B 7 - Develop trail system along river	Riverfront property is privately owned
B 9 - Identify site for new boat ramp	Not feasible; no other riverfront site avail
B5.1 – Work w/ P & R to maint City parks	Neither organization budget allows
C 2 - Construct thru-streets to relieve congestion & provide connectivity	Identified in TSP & development driven
C 4 - Develop street SDC	Not feasible
D 5 - Determine adequacy of UGB & City limits	Not feasible; determined by the State
E 3 - Initiate campaign to promote Downtown retail shopping	Not feasible for City; Chamber activity
E 4 - Discuss potential funding for indust. Park with OECDD	Not feasible for City to pursue
E 10 – Rezone waterfront props for comm Or mixed-use	Not feasible for City; privately owned land
E 11 - Develop marketing strategy for Waterfront development	Not feasible for City; Chamber activity
E 12 - Target businesses compatible w/ Waterfront development	Not feasible for City; Chamber activity
E 13 - Complete downtown revitalization Plan & create design theme	Not feasible for City; Chamber activity
E 14 - Establish downtown revitalization sub-comm of business assoc.	Not feasible for City; Chamber activity
E 15 - Develop downtown architectural	Not feasible for City; Chamber activity

Guideline booklet & referral list

E 16 - Establish revolving loan fund for
Façade improvements

Not feasible for City; no City funds avail

E ?? - Create technical education
Resource library to assist prop
Owners in design & renovations

Not feasible for City; Chamber or LAC