

CITY OF JEFFERSON
Council Worksession
July 12, 2018
6:30pm

COUNCILORS PRESENT: David Watkins, Edna Campau, Bob Rossiter, Dave Beyerl, Audrey Webster,
Walt Perry (7pm)

COUNCILORS ABSENT: Michael Myers

STAFF PRESENT: Sarah Cook, City Recorder; Jeff Buskirk, PWD

I. **COUNCIL MEETING CALL TO ORDER/FLAG SALUTE** – In the absence of the Mayor, Council President Dave Beyerl called the meeting to order at 6:30pm.

II. **WORKSESSION TOPICS**

A. LOC Legislative Priorities

Dave Beyerl summarized the project and its purpose, which was to assist the LOC with identifying the legislative priorities of the cities they represent. Councilor Beyerl went down the table asking each Councilor to identify their top 4 items and then a comparison was made at the end. More than half the Council identified item E: Broadband Infrastructure and item U: Safe Routes to School Match as top priorities. After brief discussion regarding item B: Annexation Flexibility, it was determined it was not really a good fit for Jefferson, or that it did not apply. In the end, the Council identified their 3rd item as R: Prop Tax Reform and the 4th as V: Small Area Cell Deployment. They all agreed it was a difficult task, as virtually all of the options had value. They elected not to select their least important 4 topics.

B. Jefferson Mission Statement

Dave Beyerl summarized the mission statement work that had been done by the sub-committee and spoke on comparisons provided in the packet, noting the example from Sweet Home was too lengthy. Councilor Webster didn't find any of the examples very helpful or to the point, to which Councilor Watkins responded by explaining the difficulty he and the other Councilors had in determining who the mission statement was speaking for and who the audience was. They felt they couldn't continue without more information and direction from the Council, perhaps even reaching out to the public. Councilor Beyerl thought it should say something about what the City leaders were doing for the community as a whole and Councilor Webster agreed, noting they had established at the last meeting that it was not about the staff or the Council specifically, but more of what the City offered to the community. All agreed it should be a broad statement and kept short. Councilor Campau shared a method she had learned from a good friend, which was to ask people to put one word on a sticky note that they liked or valued about Jefferson and then compile the responses to come up with a mission for the people. Councilor Watkins thought they were going too deep and suggested they start with the mission statements provided by each Councilor and refine it to bring back for further feedback. Councilor Beyerl agreed, noting there were great ideas that they could pull from to make a new final statement. The rest of Council agreed the subcommittee would meet again to continue refining the mission statement.

C. Strategic Plan Review – Section E: Economic Development

Councilor Perry suggested moving all items from E3 and down the list to the "not feasible" list because they were outside the role of the City Council and better served as items for the local Chamber. Councilors Webster

and Rossiter agreed. The items at the beginning of the list had been completed and could also be removed. Discussion ensued about items E1 and E2, which referred to attracting industrial businesses and conducting a market analysis for development opportunities. Councilor Beyerl pointed out the industrial property that the City had was smaller pieces rather than one large location; therefore, any industrial businesses they might attract would need to be smaller. Councilor Webster noted it was not the focus for the current budget cycle to further pursue the items, but she felt they were important and should be kept as delayed. The rest of the Council agreed. Sarah Cook also indicated a new item, that would be identified as E18 needed to be added to reflect the economic development opportunities provided by the new library, which was a requirement of the grant application she and Linda Baker had been working with the County on submitting. She would work on proposed language and bring it back with the edited version.

III. APPROVAL OF ACCOUNTS PAYABLE – Councilor Perry moved to approve. Councilor Campau seconded. Brief explanation on the payment to Barker Surveying was provided. All in favor: Ayes – 5, Opposed – 0. **APPROVED.**

IV. VISITORS – none

V. COUNCIL COMMENTS

Bob Rossiter noted his shift will be changing, which would open up his mornings again.

Audrey Webster inquired about the City Wide Clean Up Day, to which Sarah Cook explained the schedule, roles of staff, etc.

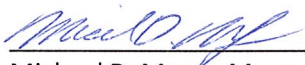
David Watkins said Spectrum was working around town and had been doing a great job; however, he understood they had upset some people for going onto their properties, digging into gardens, etc. He also said he would stop by the Clean Up day Saturday afternoon to check in.

Walt Perry would be at the Clean Up Day Saturday morning. He also shared that the Chamber had a lot of vitality and ideas and he was confident a lot of good things would be coming from them.

Dave Beyerl would stop by the Clean Up day in the afternoon.

VI. ADJOURNMENT – Councilor Webster moved; seconded by Walt Perry. All were in favor and the meeting adjourned at 7:18pm.

MINUTES APPROVED this 23rd day of August, 2018.



Michael D. Myers, Mayor

ATTEST:



Sarah Cook, City Recorder