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# **STRATEGIC PLAN**

**Updated by the City Council  
July 2018**

Projects	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
<b>A. Livability Community and Culture</b>						
A4 & ?? Respect, support & encourage cultural diversity; promote participation in existing City events and partnerships in new ones						City participates & supports local groups, festivals & events through volunteering & financial contribution when budget allows: Mint Fest., FOF, All Nations NAVM, etc.
A8,9,10,12. Establish biennial clean-up prog, partnering with local organizations; promote, educate, & encourage businesses & citizens to take part in keeping the City clean		<b>X</b>				Planning for clean-up prog in 2018; promoting and education piece will be via local advertisement options (water bills, reader board, newsletter)
A15. Conduct Public Informational Meeting on the Community Strategic Plan.	<b>X</b>	<b>X</b>				Council committed to continuous review of living document and regular town halls for citizen input
A1,2. Encourage youth involvement in community affairs, improvement projects, and City Council Meetings	<b>X</b>	<b>X</b>				Art students enlisted in banner project; 1/2018 youth liaison appointed to Council; Senior class invited to Council meeting 4/2018
A14. Conser House restoration		<b>X</b>				Primary focus of LAC w/support from Historical Society, Conser family, Council & staff
A6. Provide two more deputies From Marion County Sheriff Dept.			<b>X</b>			Will re-visit when funding allows; Consider levy to fund 3 <sup>rd</sup> deputy; set aside marijuana funds if budget allows

<b>B. Recreation and Open Space</b>	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
B2. Identify open space for park development, i.e. old gas station, wooded wetland, dog park		<b>X</b>				Limited land avail; City working with MC to acquire 2 foreclosed properties
B10. Encourage public involvement in developing plans, ideas, and possibilities for current & future parks		<b>X</b>				Promote the start of an advisory or non-profit group to work alongside the City
B11. Create a Parks Maintenance Plan for publicly owned property		<b>X</b>				

<b>C. Infrastructure</b>	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
C3. Complete or connect 5th St. between Hazel & Cemetery Hill		<b>X</b>				Identified as high priority in the TSP
C1A. Improve S. Main St.			<b>X</b>			County Rd; need funding; attempt partner w/MC for grants
C1B. Improve N. Main St.		<b>X</b>				Need funding; new budget line created FY18-19 to begin saving
C5,7. Encourage development of public transportation options & coordinate initiatives w/other cities		<b>X</b>				Member of MPO w/area cities, counties & coordination from the State to address transpo needs
C8. Develop City Wide Broadband Policy		<b>X</b>				Work in conjunction with consultants hired by MC to develop county wide policy

<b>D. Planning and Growth</b>	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
D2. Prepare 20-year annexation plan.		<b>X</b>				Continuous work from Planning Comm & staff as necessary.

<b>E. Economic Development</b>	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	
E1. Conduct meetings with industrial land owners and others to identify realistic industries to attract.			<b>X</b>			
E2. Conduct market analysis for industrial development opportunities.			<b>X</b>			
E18. Provide the availability of modern services & resources to improve conditions for economic growth and overall quality of life.		<b>X</b>				New Public Library underway; estimated move-in date Oct. 2018

# STRATEGIC PLAN

## HISTORY OF COMPLETED PROJECTS

A 13 – Build a Community Center	Completed privately, outside of City
B ?? – Develop a Parks Master Plan	Completed in 2007; Don Ganer & Assoc.
B 1 - Change development code to require parks/open space in new development	Included in 2007 PMP
B5.2 - Establish park maint. line item in annual budget	Fund 16: Parks Fund established 2009
B 4 – Develop Park CIP and SDC for	Created & implemented with 2007 PMP
B 6 - Develop inventory of properties along the river	Riverfront land inventory completed by past Planning staff
B ?? – Strengthen relationship between City and P&R Dist by appointing a Liaison	Completed; currently in place
C ?? - Develop a Transp Master Plan	
C 6 - Develop industrial infrastructure plan	Adopted Jan. 2003
D 1 – Develop Statement on Growth	Adopted 2002; Reviewed 2018; Next 2021
D 3 - Create map of developable lands Within UGB	Update as needed; Review every 3yrs
D 6 - Update Zoning Inventory	Update as needed; Review every 3yrs
E ? - Conduct industrial land needs Assessment & inventory	Completed 2016; Periodic review
E 5 - Conduct commercial land needs Assessment & inventory	Completed with COG assist; period review
E 8 - PC analyze dev code for revisions	Completed; PC continuously reviews
E 17 – Design & paint murals on bldgs.	Completed by private business owners

## PROJECTS THAT NO LONGER APPLY

A ? - Monitor effects of housing rehab program	Program managed by MWVCOG
A 7 – Revive a local police department	Research, studies & budget find project not feasible or necessary for the City

B 7 - Develop trail system along river	Riverfront property is privately owned
B 8 - Acquire waterfront properties for parks/open space	Not currently within the City's financial ability; all river prop privately owned
B 9 - Identify site for new boat ramp	Not feasible; no other riverfront site avail
B5.1 – Work w/ P & R to maint City parks	Neither organization budget allows
C 2 - Construct thru-streets to relieve congestion & provide connectivity	Identified in TSP & development driven
C 4 - Develop street SDC	Not feasible
D 5 - Determine adequacy of UGB & City limits	Not feasible; determined by the State
E 3 - Initiate campaign to promote Downtown retail shopping	Not feasible for City; Chamber activity
E 4 - Discuss potential funding for indust. Park with OECDD	Not feasible for City to pursue
E 10 – Rezone waterfront props for comm Or mixed-use	Not feasible for City; privately owned land
E 11 - Develop marketing strategy for Waterfront development	Not feasible for City; Chamber activity
E 12 - Target businesses compatible w/ Waterfront development	Not feasible for City; Chamber activity
E 13 - Complete downtown revitalization Plan & create design theme	Not feasible for City; Chamber activity
E 14 - Establish downtown revitalization sub-comm of business assoc.	Not feasible for City; Chamber activity
E 15 - Develop downtown architectural Guideline booklet & referral list	Not feasible for City; Chamber activity
E 16 - Establish revolving loan fund for Façade improvements	Not feasible for City; no City funds avail
E ?? - Create technical education Resource library to assist prop Owners in design & renovations	Not feasible for City; Chamber or LAC